

Eighth ANNUAL

UNAVSA

CONFERENCE

**INDIVIDUAL SPONSORSHIP KIT
UNION OF NORTH AMERICAN VIETNAMESE STUDENT
ASSOCIATIONS (UNAVSA) PRESENTS:**

**Blueprint of Our Legacy
Denver, CO
HYATT Regency
JULY 28th – July 31st 2011**

Andrew Yeh, Sponsorship Director
Union of North American Vietnamese Student Associations
P.O. Box 433
Westminster, CA 92684

Re:

March 21, 2011

Since 2004, the union of North American Vietnamese Student Associations (uNAVSA) has organized annual conferences uniting emerging leaders within the Vietnamese-American community. Drawing student leaders from colleges and universities across North America as well as working professional attendees, the uNAVSA 2011 Conference will be held in Denver, CO from July 28th – July 31st, 2011. By engaging in thought-provoking workshops and activities, you will build upon your personal leadership skills, improve organizational management abilities, and become educated about social and cultural issues affecting the Vietnamese American community.

Most importantly, leadership development does not end when you leave the conference. Armed with newfound knowledge, relationships, and resources, uNAVSA conference attendees return to their communities to better lead and serve those around them through the Collective Philanthropy Project (CPP), Strategic Leadership Retreats, and a Formal Mentorship Program. The conference acts only as a stepping stone for you to enact change within the community throughout the year.

By promoting knowledge acquisition and mustering collaborative action, uNAVSA's 2010 Conference and Programs will continue to empower you to better serve the communities in which you live. We understand that conferences like these may provide undue financial hardship when looking at costs such as registration, housing and transportation. Therefore, we have provided you with this sponsorship kit with the needed information, strategies, and procedures so you can do your part to help make your conference experience a reality. Thank you for your signing up for the Seventh Annual uNAVSA Conference.

Sincerely,
Andrew Yeh
uNAVSA-8 Sponsorship Director
Andrew.yeh@unavsa.org
303-587-7999

Creating Awareness

Before you begin asking for monetary support, we encourage you to start talking to your personal contacts/relationships about the conference. Bring the subject to dinner, lunch, or coffee break conversations about uNAVSA and the conference. Use these opportunities to begin candid conversations so you can create awareness by spreading the news to the people around us. Include the following information when mentioning the conference:

- You will be attending the Eighth Annual uNAVSA Conference is on July 28th – August 31st, 2011 at the Hyatt Hotel Regency in Denver, CO
- uNAVSA is a 501(c)(3) non-profit organization for Vietnamese youth organizations from across North America to network with one another, share common resources, and collaborate on philanthropic projects
- You will spend 4 days building leadership skills, improving upon your organizational management abilities and become educated about social and cultural issues affecting the Vietnamese American community
- What it take to make it happen: monetary support and lots of organized hard work

The idea is to not only create awareness, but to find people in your personal network who share similar concerns and interests, and vest them in your personal development and your decision to attend the conference.

Raising Funds

We bravely ask each of the attendees to raise enough monetary sponsorship to cover your entire conference expenses in the next few months because everyone is very involved and well connected with many different organizations, family, friends, and co-workers. Make an attempt to cover your registration cost, housing fee, and airfare.

The sampled estimated sample costs for your four days at the conference are outlined below and will vary based upon each individual: (Average Estimate)

All Amounts are estimated	
Registration fee (Early-\$65, Regular-\$80, Late-\$100)	\$80
Housing	\$100
Airfare	\$300
Food	\$40
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Total	\$520

The goal is to start slowly and try to raise small increments very often over the next few months. Over time this amount should add up until your projected costs are covered. Use this opportunity to reach out to your personal network. At family gatherings, start talking to our aunts, uncles, cousins, distant relatives, etc. Spread the word, create awareness, build relationships, and ask for support. At VSA or different organizational meetings, inform members about the conference and ask for their support.

Fundraising opportunities can be accomplished on an individual basis or as a group. If you are planning on coming to the conference with your respective VSA or a group of friends, it might be a good idea to partner in order to raise the money by:

- **Asking for funding from your respective university:** Some schools offer money for student organizations to attend leadership conferences. Do some research at your Student Affairs/Organizations office on campus and ask how to apply for funding. If you need help to fill out these applications, contact the Sponsorship Director. (Contact information on page 2 at the top)
- **Organizing traditional fundraisers:** car washes, attend TV show tapings, buddy auctions, bake sales, all you can eat phở or spring roll nights, etc.
- **Tap into your own network:** Are there family members who are philanthropically minded? Make your case and ask to see if they are willing to sponsor your trip to the conference.

Please do not be shy and reach out to every part of your network; there is no shame in asking for help from those people who support you the most.

About uNAVSA

The Union of North American Vietnamese Student Associations (uNAVSA) is a non-profit organization founded in 2004 as a means for Vietnamese youth organizations from across North America to network with one another, share common resources, and collaborate on philanthropic projects. The uNAVSA staff is composed of volunteers including young professionals, undergraduate students, and graduate students committed to empowering emerging community leaders.

What are uNAVSA's organizational goals?

- Establishing and developing a network among young leaders in the North American Vietnamese and international Vietnamese community
- Encouraging and recognizing the growth of leadership and service among Vietnamese youths
- Creating and maintaining a framework for established Vietnamese Student Associations and start-ups to share common resources, cross-promote regional events, and learn from one another
- Advocating Vietnamese and North American Vietnamese social justice issues
- Promoting Vietnamese and North American Vietnamese cultural consciousness
- Representing the diverse and dynamic North American Vietnamese youth population by encouraging interaction, participation, and activism in the communities

Through what activities does uNAVSA accomplish its organizational goals?

- Annual conferences or camps for young leaders that educate them on community issues, train them to be better organizational managers, and encourage them to increase participation in community service
- Annual Collective Philanthropy Project(s) that unite member organizations behind a common charitable cause
- Annual Strategic Leadership Summits that provide a forum for organizational leaders from across the continent to share ideas
- Formal Leadership Mentorship Program(s) that facilitate year-round, ongoing leadership and occupational development by pairing emerging student leaders with experienced alumni and community leaders
- Immediate, unspecified projects on a as-needed basis to support community issues (i.e., hurricane relief in the Gulf Coast)

Overview

What is uNAVSA's vision?

Despite over thirty years of history in North America, there have been few opportunities for emerging Vietnamese American leaders to develop concrete leadership skills and work on specific community projects together. Meanwhile, campus and regional student organizations everywhere continue to battle with common issues of executive board turnover, improper project management, and membership recruitment and retention, among many others.

uNAVSA empowers constituent organizations and their leaders by helping them learn from the experiences of professionals and each other. In addition to educating members about issues, building relationships, and inspiring activism, uNAVSA provides a network of resources for attendees to gain the requisite leadership and management skills to better contribute to the communities in which they live.

This development process begins with uNAVSA's annual conference. Through workshops, interactive exercises, and panel discussions, attendees learn the conceptual components of effective leadership and organizational management. In addition, they increase their awareness of various social issues affecting the Vietnamese American community. But most importantly, attendees select a charitable cause for which they will devote an entire year to support.

In the twelve months following each conference, constituent organizations collaborate with one another in the Collective Philanthropy Project (CPP) throughout North America. uNAVSA coordinates with regional groups to help share common resources and instill best practices in leadership and management. In the CPP process, uNAVSA helps leaders give back to their communities more effectively than they would otherwise be able to.

Beyond these activities, uNAVSA holds an annual Strategic Leadership Summit and is initiating a leadership Mentorship Program to facilitate ongoing, real-time feedback for groups to operate more effectively and for leaders to continuously hone their skills.

Through uNAVSA's annual conference, the CPP, and its other leadership development initiatives, uNAVSA combines conceptual and experiential learning opportunities unlike anything else available in the Vietnamese American community today.

What is the Seventh Annual uNAVSA Conference?

The Eighth Annual uNAVSA Conference is considered to be one of the premier youth conferences in the country. Hundreds of undergraduates, graduates, and young professionals from around the country will participate in a four-day event to hone their leadership skills, hold discussions with speakers, and explore issues in the Vietnamese American youth community. For more information, please visit our website at <http://conference.unavsa.org>.

Who will participate?

High school students, undergraduates and graduates as well as young professionals will participate in the conference. We expect the majority of attendees to be current and future officers of Vietnamese American student groups (VSAs, VSUs, UVSAs, etc.) seeking to develop personal leadership abilities, build on organizational management skills, and network with other leaders from around the country.

My Sponsorships

Attendee Name: _____

Projected Conference Out-of-Pocket Costs

Registration\$ _____

Housing\$ _____

Transportation (Ground or Airfare)\$ _____

Misc. expenditures\$ _____

Sponsorship Goal

\$ _____

Sponsor Name	Pledge Amount
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____
5. _____	\$ _____
6. _____	\$ _____
7. _____	\$ _____
8. _____	\$ _____
9. _____	\$ _____
10. _____	\$ _____
11. _____	\$ _____
12. _____	\$ _____
13. _____	\$ _____
14. _____	\$ _____
15. _____	\$ _____
16. _____	\$ _____
17. _____	\$ _____
18. _____	\$ _____
19. _____	\$ _____
20. _____	\$ _____